

America's investment in medical research through the **National Institutes of Health (NIH)** supports the work of researchers across the country whose discoveries and innovations will **save lives, improve health** and **offer hope** to people affected by disease.

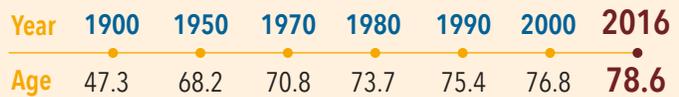


Why invest in NIH research?

There is no better investment than one that **saves lives** and **improves the economy**.



People are living longer today thanks to better knowledge and advances in disease prevention, detection and treatment.



DID YOU KNOW...



CANCER

Cancer death rates have dropped by over 1.5% annually for the past 15 years while the number of cancer survivors has continued to grow.

	1975	Today
5-year survival rate	48.7%	67%
Death rate per 100,000 people	199.1	161.4

Each 1.5% **reduction in cancer deaths** = **\$500 billion** to current and future generations of Americans

A **full cure** would be worth approximately \$50 trillion – more than **3x** today's GDP



JOBS & ECONOMY

NIH research funding **supports jobs and boosts the economy** in every U.S. state.



HIV/AIDS

Young people diagnosed with **HIV today** and who receive treatment will have a near normal life expectancy.



The AIDS death rate has dropped **80%** from its peak in 1995.



VACCINES

Routine childhood vaccinations **prevent millions of incidents of disease.**

FOR CHILDREN VACCINATED IN 2009

- 20 million cases of disease and
- 42,000 early deaths will be prevented
- \$82 billion will be saved



The Cost of Inaction

Reducing our investment in medical research **threatens Americans' health** and **the American economy.**



TELL CONGRESS: Continue strong funding for NIH research.

#keepNIHstrong

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